

Judging Criteria

In addition to the contest rules, here is how contest judges will evaluate video entries this. Points will be awarded in four categories:

Quality - Up to 10 points

This category looks at the quality of images, sound, transitions and length.

This includes, but not limited to:

- Is the image in focus?
- Can voices be heard?
- Are transitions appropriate?
- Is it too long? Too short?

Originality - Up to 10 points

This category looks at how the story is told. How is it different from other videos?

BONUS POINTS – up to 5 – for using original video footage and photographs

This includes, but not limited to:

- Are there other entries that are similar?
- How does this story stand out?

Artistic Expression - Up to 10 points

This category evaluates visual and audio appeal.

Content - Up to 20 points

This category looks at factual accuracy, depth of explanation, relevancy to the Critical Concerns and educational value.